

The Founders

The Partners.

Three founders — a filmmaker, a creative director, and a structured-finance lawyer. Each partner brings proven experience in a specific pillar of what Nemea requires to function: the creative authority to attract filmmakers, the development instinct to find projects worth making, and the legal and financial architecture to make them real.

01

Santiago Arriaga

Founding Partner · Chief Executive Officer

Mexican director and producer with **two Ariel Award nominations**, Mexico's highest cinema honor, alongside his sister Mariana Arriaga. His debut feature **A Cielo Abierto** premiered at Venice, then screened at Toronto, Busan, and Morelia, and was acquired by Netflix for global streaming.

The film was produced with **K&S Films** — the Argentine production company behind **Wild Tales** (Damián Szifron) and **The Official Story**. This partnership gave Santiago first-hand experience inside one of the most respected independent production houses in the Spanish-speaking world.

At Nemea, Santiago leads strategy, investor relations, and creative direction — bringing a filmmaker's perspective to every fund-level decision.

RECOGNITION 2× Ariel Award nominee	FESTIVAL TRACK Venice · TIFF · Busan · Morelia	DISTRIBUTION Netflix acquisition (global)
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02

Fernando De Yolanda

Founding Partner · Head of Development

Graduate of **Vancouver Film School** with a decade of work across commercials, music videos, and narrative film. Director of advertising campaigns with credits including collaborations with **Hermanos Gutiérrez**, **Matthew McConaughey**, and **Yalitza Aparicio**.

Winner at the **CICLOPE Festival** — one of the most selective advertising festivals in the world — and Official Selection at Morelia. This dual fluency between commercial craft and arthouse instinct is what the mid-budget international market actually requires.

At Nemea, Fernando leads creative development — sourcing filmmakers, shaping the slate, and bridging commercial and arthouse sensibilities in the company's editorial identity.

<p>TRAINING</p> <p>Vancouver Film School</p>	<p>RECOGNITION</p> <p>CICLOPE Winner · Morelia Selection</p>	<p>COLLABORATORS</p> <p>Hermanos Gutiérrez · McConaughey · Aparicio</p>
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03

Martín Cortina

Founding Partner · Chief Legal Officer & Producer

Entertainment and structured-finance lawyer with **15 years of experience** and **\$500M+ in completed transactions**. Specialist in M&A, tax-credit monetization, and cross-border co-production financing.

Architect of Nemea's **three-country incentive stack** — the combined structure across Mexico (EFICINE/EFICA), British Columbia (PSTC), and Delaware (US entity) that reduces per-film downside risk by 20–35% before any distribution revenue is counted.

At Nemea, Martín oversees all legal and financial architecture: SPV formation, investor documentation, co-production treaties, and the ongoing compliance that protects both the capital and the films.

<p>EXPERIENCE</p> <p>15 years structured finance</p>	<p>TRACK RECORD</p> <p>\$500M+ in transactions</p>	<p>FOCUS</p> <p>M&A · Tax credits · Cross-border</p>
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